

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

App. No.: Unassigned

I.A. No.: PCT/DK2004/000273

Applicants: Peter Allan Simonsen and Morten Corell Andersen

5 Filed: Herewith

Title: A METHOD AND AN ARRANGEMENT FOR ADVERTISING OR  
PROMOTING

TC/A.U. (Proposed): Unassigned

Examiner: Unassigned

10 Docket No.: 578-20-PA

---

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

July 6, 2004

15

**PRELIMINARY AMENDMENT**

Prior to examining the subject application, please enter the following preliminary amendment:

20 Amendments to the claims are set forth in the listing of the claims beginning on page 2 of this paper.

An Abstract of the Disclosure is provided on page 9 of this paper.

25 Remarks begin on page 10 of this paper.